

# Mother of Mercy Messengers

## Advertising Checklist

### Posters and/or fliers

\_\_\_\_\_ **Host parish** \_\_\_\_\_ **Surrounding parishes**

#### Suggested locations

- \_\_\_\_\_ Each entry way to church
- \_\_\_\_\_ Rectory
- \_\_\_\_\_ Sacristy
- \_\_\_\_\_ Parish offices
- \_\_\_\_\_ Religious education offices
- \_\_\_\_\_ Classrooms
- \_\_\_\_\_ Meeting rooms
- \_\_\_\_\_ Gathering spaces
- \_\_\_\_\_ Choir loft
- \_\_\_\_\_ Parish hall
- \_\_\_\_\_ Basement
- \_\_\_\_\_ Youth room
- \_\_\_\_\_ Cafeteria
- \_\_\_\_\_ Each parish ministry

### Bulletin Inserts

- \_\_\_\_\_ Host parish
- \_\_\_\_\_ Diocesan parishes

### Newspaper

- \_\_\_\_\_ Diocesan \_\_\_\_\_ Secular
- \_\_\_\_\_ Post in Calendar of Events
- \_\_\_\_\_ Advertisement
- \_\_\_\_\_ Pre-event story
- \_\_\_\_\_ Post event news story

### Posters and/or fliers

\_\_\_\_\_ **Public places** \_\_\_\_\_ **Public events**

#### Suggested locations

- \_\_\_\_\_ Restaurants, especially those frequented by parishioners
- \_\_\_\_\_ Grocery stores
- \_\_\_\_\_ Convenience stores
- \_\_\_\_\_ Book stores, especially religious
- \_\_\_\_\_ Post Office bulletin board
- \_\_\_\_\_ Parishioners' places of business or employment
- \_\_\_\_\_ Community bulletin boards
- \_\_\_\_\_ Hair salons
- \_\_\_\_\_ Library
- \_\_\_\_\_ Religious gift stores
- \_\_\_\_\_ Other churches

### Bulletin Announcements

- \_\_\_\_\_ Host parish
- \_\_\_\_\_ Diocesan parishes

### EMAIL BLAST

- \_\_\_\_\_ Parishioners
- \_\_\_\_\_ Friends and contacts

### Radio

- \_\_\_\_\_ Diocesan \_\_\_\_\_ Secular
- \_\_\_\_\_ Public service announcement
- \_\_\_\_\_ Radio interview
- \_\_\_\_\_ Advertisement